

1. (Twice Amended) An apparatus for the display of information comprising:
 - a graphics sheet having a front surface configured to receive an image and a rear surface;
 - a magnetic receptive material comprising graphite applied to the rear surface of the sheet; and
 - a base comprising a magnetic mounting surface;
the graphics sheet is releasably attached to the base through the magnetic attraction between the magnetic receptive material and the magnetic mounting surface.
2. (Twice Amended) An apparatus for the display of information comprising:
 - a graphics sheet having a front surface and a rear surface;
 - a magnetic receptive material applied to the rear surface of the graphics sheet, wherein the magnetic receptive material comprises graphite in a carrier; and
 - a base comprising a magnetic mounting surface to which the graphics sheet is releasably attached through the magnetic attraction between the magnetic receptive material and the magnetic mounting surface.
6. (Twice Amended) The apparatus of Claim 5, wherein the base comprises a plurality of discrete squares.
7. (Twice Amended) An apparatus for the display of information comprising:
 - a graphics sheet having a front surface and a rear surface, the front surface configured to receive a graphic image;
 - at least one adhesive strip having a first surface affixed to the rear surface of the graphics sheet with adhesive, and a second opposite surface;

a magnetic receptive material applied to the second opposite surface of the adhesive strip, the magnetic receptive material comprising graphite in a carrier; and

a base including a magnetic mounting surface to which the graphics sheet is releasably attached through the magnetic attraction between the magnetic receptive material and the magnetic mounting surface.

12. (Twice Amended) The apparatus of Claim 7, wherein the magnetic receptive material is applied as a slurry.

13. (Once Amended) A method for configuring a graphics display on a base including a magnetic mounting surface, the method comprising:

providing a graphical image on a first surface of a graphics sheet;

silk screening a magnetic receptive material comprising graphite within a carrier onto a second surface of the graphics sheet opposite the first surface; and

releasably attaching the graphics sheet to the magnetic mounting surface through the magnetic attraction between the magnetic receptive material and the magnetic mounting surface.

14. (Once Amended) The method of Claim 13, wherein the magnetic receptive material comprises an ink.

16. (Once Amended) The method of claim 13, wherein the magnetic receptive material is applied as a slurry of graphite powder mixed in the carrier.

17. (Twice Amended) An apparatus for the display of information comprising:

a base;

a sheet having a first surface having a first surface treatment and a second surface, wherein the first surface treatment comprises a magnetic material, the magnetic

material comprising a graphite in a carrier, the magnetic material applied by a screening process.

30. (Twice Amended) An apparatus for the display of information having a structurally stable base with a magnetic mounting surface, the apparatus comprising:

a panel configured for magnetic coupling to the base, wherein the panel has a first surface and a second surface, the first surface having a first surface treatment, wherein the first surface treatment is a magnetic material;

wherein the magnetic material comprises graphite in a carrier.

36. (Once Amended) The apparatus of Claim 30, wherein the second surface is configured to receive a graphic or image.

38. (Twice Amended) A method of preparing a display panel having a first side and a second side, the second side being configured to receive a graphic, the method comprising:

applying a magnetic material comprising graphite in a carrier to the first side of the panel with a screening process.

40. (Once Amended) The apparatus of Claim 1, wherein the base comprises a plurality of cut-outs.

41. (Once Amended) The apparatus of Claim 1, wherein the base comprises a grid of slats.

42. (Once Amended) The apparatus of Claim 1, wherein the base comprises a plurality of reliefs.

43. (Once Amended) The apparatus of Claim 1, wherein the base comprises a plurality of slits.